Online Registration Smart Card

Online Registration - Do's and Don'ts

Online services include sites that require users to register for personal profiles prior to using their functionality. Best practices include:
- Review the online service's terms of service to determine their data sharing policies with third party entities.
- Avoid filling in optional identity fields for online profiles; only fill in the minimum required identity information.
- Never give online services access to your social security number or physical address.
- Turn down options to upload and share your existing contacts with the new social networking service during registration.
- Change privacy settings to protect your identity information immediately after registering for an online profile.

Identify Elements of Social Networking Site (SNS) Accounts

Online identity can be described as an aggregate of accounts and account-related activities associated with a single person. Common identity elements required by social networking services (SNS) for creating accounts and participating in their online services are shown below.

First and Last Name

First and last name are mandatory for almost all SNS accounts. In order to better protect yourself, use an alias or use the initial of your last name instead of its full version, especially if you have an unusual last name.

Sign Up
It's free and always will be.

First name | Last Name

Username

Username is unique to each user account, unlike first and last name which can be shared across multiple users. **DO NOT** include personally identifiable information, such as last name or birthday, when making your username.

DO NOT use the same password across your SNS Accounts. Use unique passwords for each of your accounts.

Birthday

Birthdays are used to verify the user's age and customize age-appropriate content for the user on the site. This information is sometimes published on the SNS profile and has to be removed retroactively.

What is required during registration

Birthday
Jan | 1 | 1981 | Why do I need to provide my birthday?

Gender

Gender is a common field to fill out on the registration page, used mostly for future content customization. Whenever possible, avoid making a distinction when signing up for your account.

Gender
- Female
- Male
- Other

Email Address

Email is the 2nd most common requirement for creating a SNS account. It is used to **verify your account** during registration and often used as a credential during future log-ins.

Sign Up

First name | Last Name
Email

Location: Address, Zip Code, Country

Location information is required at varied levels of granularity depending on the service. It may include address, zip code, and/or country.
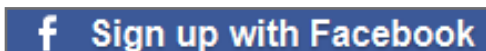
Your Location
Country
United States
Zip Code

zip codes must be 5 digits

Company/Employment Information

Company and employment information are required for professionally-oriented SNS services, where the main purpose is to meet and build your network with other people in your field.

WORK
Company | Where have you worked? | X Ca
Position
City/Town
Description
Time Period | ☑ I currently work here
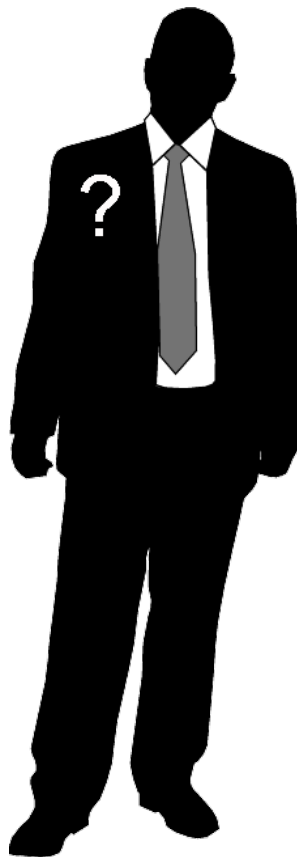+ Add year to present

Facebook Account

Many third party websites have adapted Facebook's authentication platform, Facebook Connect. Signing up with Facebook enables users to create new accounts by importing information that already exists on Facebook. Some sites require this process.

f Sign up with Facebook

Mobile Phone Number

Registering for email accounts frequently requires a verifiable phone #. Refrain from using services that require phone #s or opt to use an alternative method to verify accounts.

Mobile Phones | United States (+1)

This information is now required

Sexual Orientation/Relationship Status

Customize Results
- Height
- Body Type
- Marital Status
- Faith
- Ethnicity
- Smoke
- Drink
- Education

Keep Customizing >>

These fields are most often required in **online dating sites**, where the main purpose is to meet people.

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Identity Information Required During Registration by Services

	LinkedIn	Facebook	Twitter	Google+	Yahoo	MSN	FourSquare	Pinterest	OkCupid
First and Last Name	x	x	x	x	x	x	x	x	
Username			x	x	x	x		x	x
Password	x	x	x	x	x	x	x	x	x
Birthday		x		x	x	x	x		x
Gender		x		x	x	x	x	x	x
Email Address	x	x	x	Or sign-up for a new Windows Live Account →		x	x	x	x
Phone number				optional	x	optional			
Country	x			x		x			x
Company/ Employment Info	x								
Job Title	x								
Zip Code	x					x			x
Facebook Account	optional				optional		optional	optional	optional
Sexual Orientation									x
Relationship Status									x

Online Registration and Verification Process

1 Enter required identity fields on the registration page.

Sign Up
It's free and always will be.

| Terry | Smith |

TSmith137@gmail.com

TSmith137@gmail.com

••••••••••

Birthday

Jan | 1 | 1981   Why do I need to provide my birthday?

○ Female   ○ Male

By clicking Sign Up, you agree to our Terms and that you have read our Data Use Policy, including our Cookie Use.

Sign Up

← Identify fields are filled out by the user

2 Confirm your account via email. Avoid using mobile phone verification when possible to prevent sharing additional personal contact information.

Confirmation link sent to your email. Follow the link to complete registration →

facebook

Hi Terry,

To complete the sign-up process, please follow this link:
http://www.facebook.com/confirmemail.php?e=www.pcdiy.com%40gmail.com&c= 63134

You may be asked to enter this confirmation code: 63134

Welcome to Facebook!

The Facebook Team

Didn't sign up for Facebook? Please let us know.

Get started:
Complete Sign-up

3 Finish the confirmation process on the service website.

Account Confirmed

You have successfully confirmed your account with the email

TerrySmith137@gmail.com

← Final confirmation received on the social networking site

Okay

Useful Links

A Parent's Guide to Internet Safety
Privacy Rights Clearinghouse
Microsoft Safety and Security
Online Guardian

www.fbi.gov/stats-services/publications/parent-guide
www.privacyrights.org/fs/fs18-cyb.htm
www.microsoft.com/security/online-privacy/social-network
www.onguardonline.gov/topics/social-networking-sites.aspx

NOVETTA
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